

# Soap Making Project

Virtual Applied Learning Project

# Introduction

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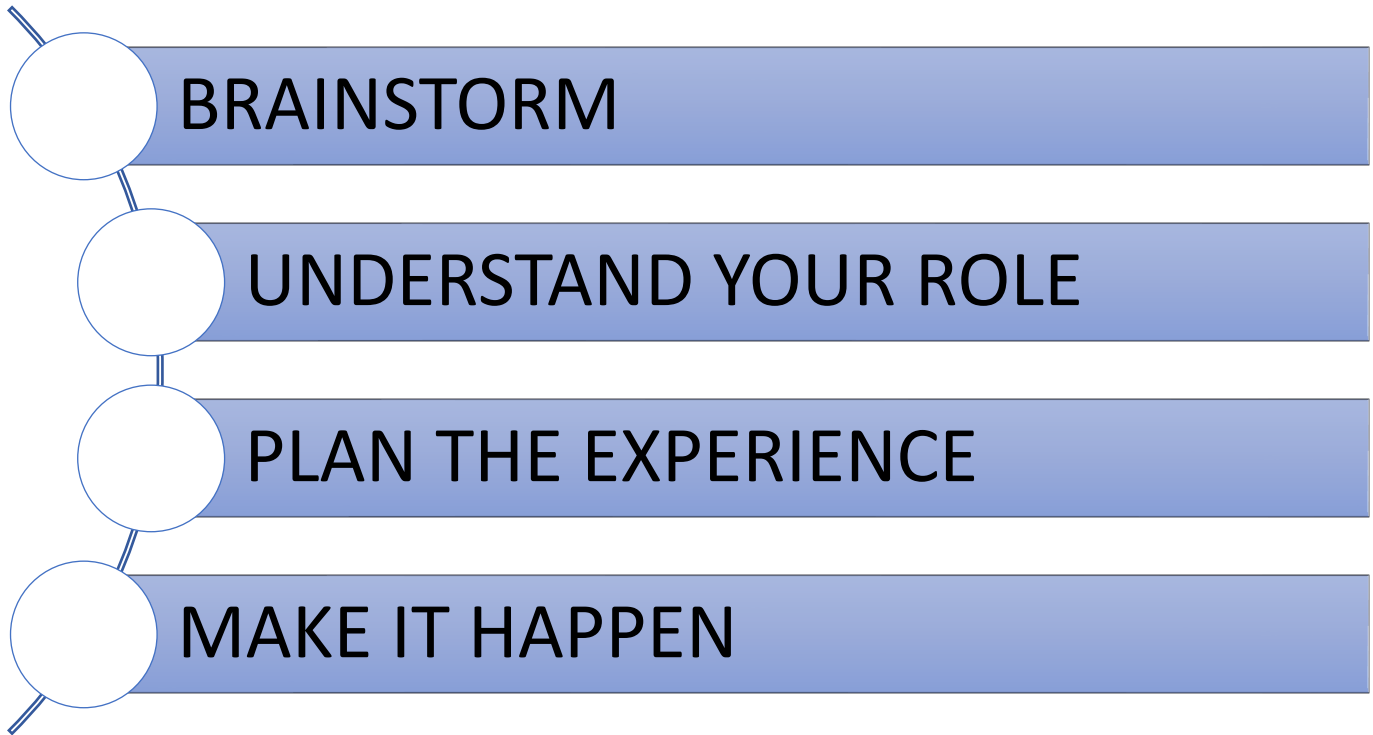
# Agenda

- Planning Framework
- Soap Making Project
- Video
- Questions & Closing

# Planning Framework

Curriculum Development

# Planning Framework



# Brainstorm

- Discuss which STEM2D profession(s) to highlight with the J&J partners
- Ask if any coaches and/or J&J professionals would be interested in leading a workshop that highlights some aspects of their job
- Select a hands-on activity that the students would be interested in completing
  - Example: Soap-making, Elephant toothpaste, etc.

# Understand Your Role

- For Site Coordinators (education professionals), the goal is to bridge the gap between J&J professionals and students
- Ensure that the concepts are digestible for the students
  - Be mindful of learning styles, clarify questions, and ask the students reflective questions to check for understanding
- Provide Zoom support, as needed
- Ask J&J professionals if there are any specific tasks you can support with throughout the planning process

# Plan the Experience

- Schedule planning meetings to finalize the details
- Develop the agenda
- Determine which materials are needed
- Discuss how many sessions are needed to complete this series (1, 2, 3, or 4)
- Practice a run-through of the presentation and discuss feedback



# Make It Happen

- Order Supplies
- Clearly communicate all details to the students
  - Zoom link
  - Project instructions
  - Forms
  - Special activities (padlet, video project, etc.)

# Soap Making Project

New Product Introduction Series

# Soap Making Project



# Agenda Template

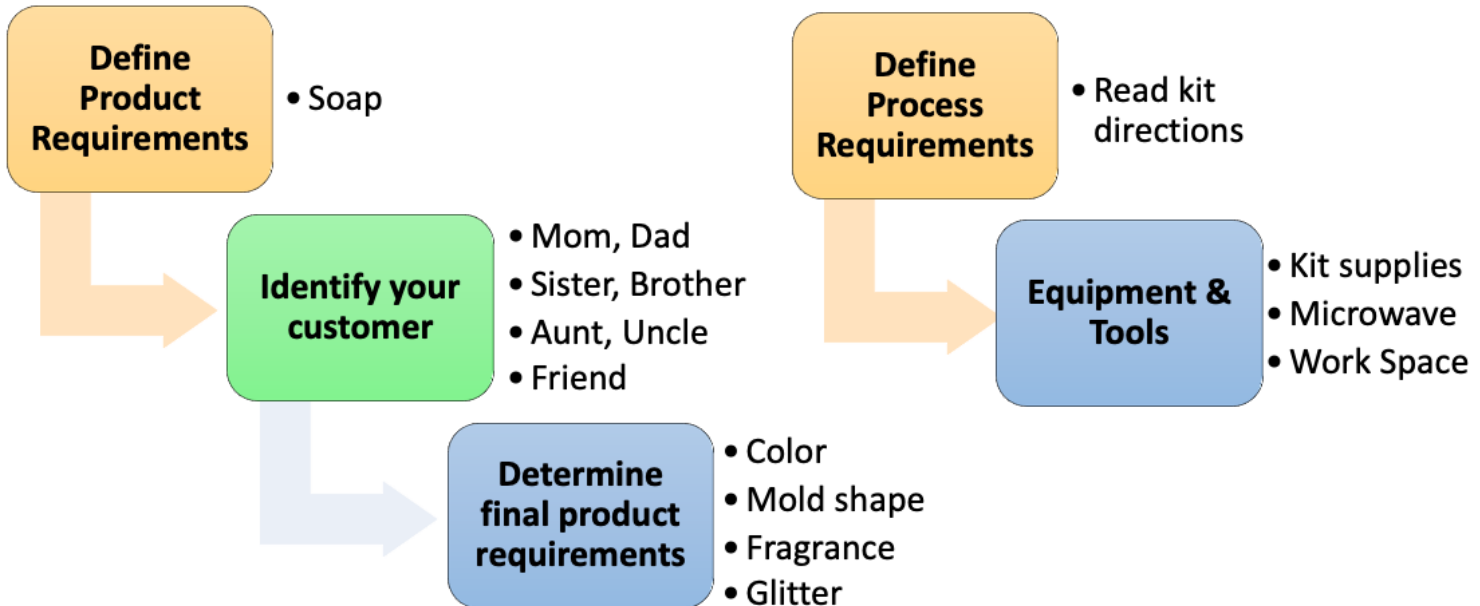
Activity	Notes
Prep	
Welcome	Community Agreements, Reminders
Introduction	Introduction Questions – Guest Speakers Overview of Johnson & Johnson
Warm-Up Activity	
Presentation	Main STEM2D Topic
Introduce Activity & Homework	Share instructions for interactive activity
Closing	

# Session 1: New Product Introduction



- |   |             |     |                          |
|---|-------------|-----|--------------------------|
| 1 | Define      | »»» | Products and Specs       |
| 2 | Design      | »»» | Example (Lab, 3D)        |
| 3 | Manufacture | »»» | Considerations, Post Pic |
| 4 | Test        | »»» | Example (Vaccine)        |
| 5 | Launch      | »»» | Lead by SME              |

# Soap Making Kit - Video & Requirements



[Soap Making Process](#)

## Session 2: Sales & Marketing



PRODUCT



PRICE



PLACE



PROMOTION

- **Germ Buster 360 Soap Sales demo - Role play by sales team members**
- **Break out session with students**

# BTE Video Pitch Presentation

- The "Pitch" Presentation is a great way to have the students apply what they learned in verbal/visual media
  - This is intended to represent the Launch and Sales Pitch for the soap they made
- Students can apply skills such as:
  - Public Speaking
  - Presentation Skills
  - Product Design
  - Audio/Video Editing
- All of these soft skills can translate to any future career they may pursue and can support improving their ability to interview or perform in the classroom



# Video Winner – Family Celebration

- Sharing the great work the students created is an important output of this exercise, so the students are recognized for their efforts!



# Questions & Closing

# Thank you!

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